

CURRICULUM VITAE

Name: Dr. Jun Jiang (Nickname: Aaron)
Nationality: Chinese
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Educational Background

- **Doctor of Business Administration (DBA)** – Heriot-Watt University, United Kingdom
- **Doctor of Philosophy (Ph.D.) in Economics** – National Institute of Development Administration (NIDA)
- **Postgraduate Certificate in Business Research** – Heriot-Watt University, United Kingdom
- **Master of Business Administration (MBA) in Finance** – Assumption University, Thailand
- **Bachelor of Science (B.Sc.) in Accounting** – Soochow University, China

Professional Certificate & Membership

- **Financial Risk Manager (FRM)** – Global Association of Risk Professionals (GARP), USA
- **Chartered Wealth Manager (CWM)** – Global Academy of Finance and Management (GAFM), USA
- **Member**, American Economic Association (AEA), USA | Member I.D.: 000463035

Research Areas

- **Banking & Financial Markets:** Banking market development and capital market growth
- **Accounting:** Corporate managerial accounting, cost accounting, and performance evaluation
- **Investment & Portfolio Management:** Investment analysis and risk-return optimization
- **Corporate Governance:** Accounting information systems, transparency, and governance mechanisms

Teaching Fields

- **Finance:** Corporate Finance, Financial Management, International Finance, Financial Investment & Portfolio Analysis, Risk Management, Financial Economics
- **Accounting:** Managerial Accounting, Financial Accounting, Advanced Financial Accounting
- **Economics:** Macroeconomics, Microeconomics, Managerial Economics, Intermediate Economics, Econometrics, Statistics
- **Business & Management:** Strategic Decision-Making, Performance Evaluation, Case Study & Business Competition Mentorship, Hospitality Finance & Accounting

Work Experience

- Director, International College – Phetchabun Rajabhat University (Thailand)** (July 2024 – Present)
- Provide strategic leadership in international programs, partnerships, and student recruitment.
 - Oversee academic operations, curriculum development, and faculty support.
 - Coordinate international collaborations, MOUs, and student/faculty exchange programs with partner universities.
 - Ensure compliance with accreditation standards and higher education quality assurance frameworks.
 - Promote multicultural learning and global engagement across the institution.

Full-time Faculty, International College – National Institute of Development Administration (NIDA), Thailand (May 2022 – June 2024)

- Taught graduate and postgraduate courses in *Managerial Economics*, *Financial Management*, and *Econometrics*.
- Supervised and advised PhD dissertations and MBA theses.

Associate Professor of Accounting and Finance, Faculty of Business – Macao Polytechnic University (澳門理工大學), Macau, China (August 2015 – July 2021)

- Taught undergraduate and postgraduate courses in *Advanced Financial Accounting*, *Financial Management*, *International Finance*, and *Economics*.
- Mentored students in business competitions and case study analyses to strengthen applied problem-solving skills.
- Served on the Pedagogical Scientific Committee, contributing to curriculum development and academic planning.
- Participated in the Quality Assurance Review Committee of the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ).

Director, Program in Finance, International College – Mahidol University (AACSB Accredited), Thailand (April 2007 – July 2015)

- Oversaw program operations, curriculum development, faculty training, and AACSB accreditation processes.
- Taught undergraduate and postgraduate courses in finance, economics, and accounting.
- Conducted research in macroeconomics, corporate finance, and risk management, supported by competitive research grants.
- Supervised MBA theses and research projects in finance and economics.

Adjunct Professor of Accounting and Finance, Graduate School of Business – Assumption University, Thailand

(January 2011 – July 2015)

- Taught *Managerial Accounting* in the MBA program, focusing on strategic decision-making and performance evaluation.
- Taught *Financial Management* in the MBA program, emphasizing corporate finance principles and applications.

Lecturer, Business Administrative Division – Dusit Thani College, Thailand

(January 2005 – April 2007)

- Taught undergraduate courses in *Accounting* and *Finance* for Hotel and Hospitality Management, integrating practical industry applications with academic foundations.

Lecturer, Faculty of Social Sciences – Prince of Songkla University, Thailand

(December 2003 – December 2004)

- Taught undergraduate courses in *Macroeconomics* and *Financial Management*, emphasizing economic theory, financial decision-making, and applied business practices.

Research Publications

- **Lei, D., & Jiang, J. (2025).** *Psychological drivers of innovative work behavior and intergenerational knowledge transfer among young higher vocational teachers: An empirical analysis toward the sustainable development of higher vocational education in China.* *Journal of MCU Peace Studies*, 13(6). (TCI 1)
- **Liu, X., & Jiang, J. (2024).** *A study on the improvement of personal welfare of rural youth: An empirical analysis under the framework of AMO theory.* *International Journal of Management, Business, and Economics, Special Issue(3)*, 177–194. (TCI 2)
- **Li, H., & Jiang, J. (2024).** *The influence of professional identity of young teachers in private universities on turnover intention: A mediating role based on job satisfaction.* *International Journal of Management, Business, and Economics*, 11(3), 69–83. (TCI 2)
- **Li, Z., & Jiang, J. (2024).** *Social relationships as a keystone for career adaptability through knowledge transfer.* *International Journal of Management, Business, and Economics, Special Issue(2)*, 183–200. (TCI 2)
- **Jiang, J. (2023).** *A distribution theory: Asymmetric information, agency problems, and optimal decision making.* *Corporate Governance and Organizational Behavior Review*, 7(4), 152–160. (SCOPUS)
- **Jiang, J. (2023).** *Application of DuPont-factor analysis to financial performance and market measurement of the Southeast Asian hotel industry.* *International Journal of Applied Economics, Finance and Accounting*, 17(1), 127–134. (SCOPUS)
- **Jiang, J. (2022).** *Market risk and banking regulation.* *International Journal of Management, Business, and Economics*, 9(2), 23–37. (TCI 2)
- **Mahanavanont, T., & Jiang, J. (2015).** *Operational liquidity in Thai listing companies.* *Rangsit Journal of Social Sciences and Humanities (Journal of Contemporary Social Sciences and Humanities)*, 2(1), 69–78. (TCI 1)
- **Santimahakullert, J., & Jiang, J. (2014).** *Value at risk analysis for equity investment in the Thai market.* *International Journal of Applied Business and Economic Research*, 12(3), 549–560. (SCOPUS)
- **Jiang, J. (2013).** *Application of modern portfolio theory in the case of the Thai equity market.* *International Journal of Empirical Finance*, 1(2), 33–42. (RePEc/IDEAS)
- **Jiang, J., & Jiranyakul, K. (2013).** *Capital structure, cost of debt, and dividend payout of firms in New York and Shanghai stock exchanges.* *International Journal of Economics and Financial Issues*, 3(1), 113–121. (SCOPUS)
- **Jiang, J., & Srijaroen, S. (2011).** *Financial preferences of listed firms in emerging markets: Theory and practice in the case of Thailand.* *Australian Journal of Business and Management Research*, 1(6), 134–142. (EBSCO)
- **Jiang, J. (2009).** *The cointegration test for macroeconomic variables and the stock market index: Evidence from the Stock Exchange of Thailand.* *Executive Journal*, 29(2), 103–108. (TCI 1)
- **Jiang, J. (2007).** *A study on the relationship between foreign ownership and the performance of Chinese listed companies.* *BU Academic Review*, 6(1), 13–25. (TCI 2)

International Conference

Jiang, J. (2023). Banking Reform and Technology Firm Performance. The 14th International Conference on Economics, Business and Management. Osaka, Japan

Jiang, J. (2023). Exchange Market, Firm Performance, and Economic Growth. Leadership and Social Sustainability in the Tech-Drive Era. Bangkok, Thailand.

Jiang, J. (2018). Thailand Economic Structure and Financial Markets: The Challenges and Opportunities for SME. ASEAN Chinese SME Development Forum Thailand. Bangkok, Thailand.

Jiang, J. (2010). The Game of Distribution. The 12th International Convention of the East Asian Economic Association, Seoul, Korea.

Jiang, J. (2009). A Theory for Payout Policy. The 4th International Conference on Regional Cooperation and Innovation in Asia for Reform and Development of Post-Crisis Era Symposium, Guangzhou, China.

Professional Services

- **Visiting Scholar**, Széchenyi István University, Hungary, March – April 2024
- **Peer Reviewer**, *The Tourism and Hospitality Management*, University of Rijeka, Croatia, 2025
- **Peer Reviewer**, *Journal of Evolutionary Studies in Business*, RCUB (Revistes Científiques de la Universitat de Barcelona), 2023
- **Chairman of the Committee of Examination for Dissertation (Ph.D. in Management)**, Rajamangala University of Technology Thanyaburi, Thailand, 2023–2024
- **Committee of Examination for Dissertation (MBA)**, Stamford International University, Thailand, 2023–present
- **Member of Scientific Committee**, “The 3rd International Conference on Tourism and Business” by Mahidol University (Thailand) and Lucerne University of Applied Sciences and Arts (Switzerland), Thailand, 2019
- **Chairman of the Committee of Examination for Dissertation (Ph.D. in Human Resource Management)**, Burapha University, Thailand, 2019–2020
- **Alternate Member**, Statistical Advisory Committee to the Government of the Macau Special Administrative Region (SAR) of the People's Republic of China, 2016–2017
- **Member of Scientific Committee**, “The 1st International Conference on Tourism and Business” by Mahidol University (Thailand) and Lucerne University of Applied Sciences and Arts (Switzerland), Thailand, 2015
- **Advisor**, The Global Board of Academic Advisors & Professors, American Academy of Financial Management (AAFM), USA, 2015–2019
- **Peer Reviewer**, *Journal of Economics and Management Strategies*, Kasetsart University, Thailand, 2014–2015