

Chih-Hung Chen

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- Education**
- DBA. (2012)** Asian Institute of Technology, School of Management, Thailand
Management control systems, Corporate Social Responsibility, Performance Management, Corporate Governance, Marketing Management, Models of Markets, Strategic Management.
Cumulative Degree GPA: 3.71
- MPA. (2000)** Cornell University, Cornell Institute for Public Affairs (CIPA), USA
Master of Public Affairs: Policy Analysis, Public Administration, Statistics, Sociology, Economics
Cumulative Degree GPA: 3.65
- B.A. (1996)** National Cheng-Chi University, Department of Political Science, Taiwan
Bachelor of Arts and Science: Governing, Political Philosophy, Psychology, Political Sociology, Comparative Politics, Electoral Systems, Political Party Systems, Constitution, American Politics, Political Ideology, Macro and Micro Economics.
Cumulative Degree GPA in Major: 3.35
- Research Interests** Corporate Social Responsibility, Business Model Innovation, Managerial Information Technology Leadership, Global Business Strategy
- Dissertation** Chih-Hung Chen (2011). *An Empirical Study of the Link Between Corporate Social Responsibility and International Standards –A View Point from Taiwan.*
- Master Thesis** Chih-Hung Chen (2000). Taiwan's Two Miracles: Economics and Politics?
- Publications**
- Chen, C.-H. (2024). The role of supervisory communication frequency in moderating the impact of innovation knowledge management on innovation performance. *International Journal of Business Communication*. Advance online publication. <https://doi.org/10.1177/23294884241264788>
- Chen, C.-H. (2023). Exploring the indirect effects of innovation policy and innovation culture on business model innovation: A moderated mediation analysis. *International Journal of Innovation Science*. Advance online publication. <https://doi.org/10.1108/IJIS-06-2022-0105>
- Chen, C.-H. (2023). The role of corporate social responsibility in business performance: The moderation influence of blockchain technology. *Interdisciplinary Journal of Information, Knowledge, and Management*, 18, 387–405. <https://doi.org/10.28945/5165>
- Chen, C.-H. (2023). Corporate key capabilities, innovation policy and business model innovation. *International Journal of Innovation Management*, 26(10), 2250068. <https://doi.org/10.1142/S1363919622500682>
- Li, Y., & Chen, C.-H. (2023). The impact of employee-perceived CSR on organizational citizenship behavior: Evidence from China. *Asia Pacific Management Review*. Advance online publication. <https://doi.org/10.1016/j.apmr.2023.02.003>

Chen, C.-H. (2022). The mediating effect of corporate culture on the relationship between business model innovation and corporate social responsibility: A perspective from small- and medium-sized enterprises. *Asia Pacific Management Review*. Advance online publication. <https://doi.org/10.1016/j.apmr.2022.01.001>

Lu, D., & Chen, C.-H. (2022). The impact of public service motivation on job satisfaction in public sector employees: The mediating roles of work engagement and organizational commitment. *Mobile Information Systems*. Advance online publication. <https://doi.org/10.1155/2022/7919963>

Chen, C.-H. (2021). Leveraging the power of online referral for e-business: The moderated mediation model. *Journal of Theoretical and Applied Electronic Commerce Research*, 16, 2594–2607. <https://doi.org/10.3390/jtaer16070143>

Chen, C.-H., & Hsiao, C.-M. (2021). Higher education expansion and credit risk: Evidence from China universities panel data. *International Journal of Public Administration*, 44(6), 477–488. <https://doi.org/10.1080/01900692.2020.1729183>

Chen, C.-H., & Hsiao, C.-M. (2020). Can international standards discriminate the corporate social responsibility/irresponsibility? Empirical evidence from Taiwan. *Journal of Business and Management Sciences*, 8(1), 28–37. <https://doi.org/10.12691/jbms-8-1-5>